



# Newsletter

2009 - No. 6

<http://ncla.info>

December 2009

## *PRESIDENT'S MESSAGE*

The 2009 NYLA Conference was held at Niagara Falls, New York. This was a great conference with many informative workshops. I would like to thank LILRC for planning the Long Island Reception.

"Save the Date" Library Lobby Day is being planned for March 2, 2010. NCLA has a "Become a Library Advocate" link on the NCLA website at [www.ncla.info](http://www.ncla.info). As library use increases, it is important to continue our library advocacy efforts.

The two brochures that the MLD NCLA Civil Service Committee prepared: "How To Get Hired As a Librarian In Nassau Public Libraries" and the "How To Get a Civil Service Job In Nassau Libraries" will soon be available on the NCLA Website in PDF format.

As the end of the year approaches, I am happy to say that NCLA has over 940+ members at this time. NCLA is always looking for new members and new ideas. As a new member, or a returning member, your commitment to this organization and to its growth is

greatly appreciated. If you would like to become more involved in you Association or wish to share ideas or concerns about NCLA or library issues, please contact me at the Uniondale Public Library 516-489-2220 ex. 222 or Email [cmarra@uniondalelibrary.org](mailto:cmarra@uniondalelibrary.org).

*Chris Marra  
NCLA President*



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## LEGISLATIVE REPORT

The 2009 NY State legislative year seems as if it will never end! Unfortunately, the State's fiscal crisis is taking a disproportionate effect on the State's support of library activities. Our systems (NLS, SCLS, LILRC, and the school library systems (Nassau, Eastern and Western Suffolk) have not received all the funding that they were promised in April and additional cuts in aid may be made even as the year comes to an end. This is an

unconscionable situation! We strongly urge members to contact their state legislators and indicate disapproval of the way that our systems have been treated. Note that State funding for libraries is now at a level that approximates support in 1998!

Work on a 2010 legislative priority package is being completed by NYLA's Legislative Committee. I am sure that the package contains elements for each component of the library community and will seek to restore the support of previous years.

Additional information about the legislative proposals can be found on the NYLA.org website.

We remind our members that the 2010 Library Legislative Day event in Albany will take place on Tuesday, March 2, 2010. NCLA will be providing busses and refreshments for those stalwart folks who make this annual trip to demonstrate our commitment and support of library service in NY State. Put this date on your calendar and make sure that you are counted in our contingent.

## *PR/Programming Division News*

We are finalizing the selection of the participants to be invited to the March 2010 Talent Showcase. Because we have so many possible participants, we will use a lottery system to choose the finalists.

The Slate of Officers for 2010 has gone out to members for a vote:

President:  
Delores Nicholes, Farmingdale

Vice President/President Elect:  
Patti Paris, Bellmore

Secretary:  
Suzanne Molczan, Hillside

Treasurer:  
Phyllis Cox, Jericho

One Year Director:  
Rosa Cella, Floral Park

One Year Director:  
Angie Schenker, Baldwin

Two Year Director:  
Michelle Young, Oceanside

The October meeting was a special Breakfast Meeting on Tuesday, October 13, 2009, at 9:30am to 12noon at NLS and covered "Everything You Wanted to Know About Poetry." RASD and the PR/Programming Division co-sponsored this program on poetry collection development and promotion.

The speaker was Marsha Howard from Poets House. Gayl Teller, the Nassau County Poet Laureate briefly spoke about her vision of poetry and programs that she does.



(L to R): Frank McKenna, Marsha Howard, Gayle Teller, Karen Shaw-Widman, Tracey Simon, and Angie Schenker at October Breakfast Meeting.

To promote poetry, Ms. Howard suggested live poetry events where poets read their own work or that of others, writing workshops for adults and teens, a poetry display, collection development, and using personal relationships with patrons and community to bring people together (special topics such as 9/11 or forgiveness).

Their website is [www.poetshouse.org](http://www.poetshouse.org) and a recommended book is "Poetry in the Branches" sourcebook. Marsha Howard also has a list of recommended poetry books for your collection, both classic and new poetry.

We hosted "Mind Massage...a stress management strategy" given by Mona Gulino and Dr. Joseph Criscuoli on Tuesday, November 10, 2009, at 9:30am at NLS. This PowerPoint presentation, with interactive exercises

provided practical strategies to help reduce stress and enhance mental focus. We learned a new breathing technique to immediately reduce stress among other relaxation techniques.

Our last meeting of the year was a "Holiday Tea" on Monday, December 14, 2009, at 9:30am at the Baldwin Public Library. In the past, some libraries have contacted me and wondered how they could have a cooking program without a kitchen. This tea with Chef Barbara Sheridan showed us how to prepare a variety of foods without a kitchen. We celebrated the holiday season with friends, tasted the samples and then took home the recipes.



*Angie Schenker  
PR/Programming  
President*

# Young Adult Services Division News



## Reference & Adult Services Update

As we end 2009 and approach the year 2010, we welcome our incoming YASD board:

President:  
Peter Cirona  
Massapequa Public Library

Vice-President/President  
Elect:  
Barbara Mickowski  
Oceanside Library

Secretary:  
Mara Marin  
Elmont Public Library

Treasurer:  
Jillian Carney  
Island Trees Public Library

Congratulations and best wishes to them in the year ahead as they bring their vision to YASD.

The installation of these officers was held on December 10, 2009, at the Rockville Centre Public Library at our annual December meeting. In addition, noted marketing expert Karen Strauss of Ketchum Worldwide spoke about effective marketing to teens in a Web 2.0 environment. After her inspiring presentation and installation of officers, we enjoyed catching up with friends and a eating a delicious catered brunch.

This has been an exciting year for YASD. We have expanded our board and brainstormed new ways to support Young Adult librarians and services. As part of this year's new initiatives, I am pleased to announce a new award, the YASD Award for Excellence in Programming to be given to a YA librarian and member of YASD who has created the best teen program of the year. More details about this award will be announced shortly.

As the end of my presidency approaches, I have many people to thank. The YASD board is truly amazing! Each and every board member is bright, creative, and hard working. I hope everyone found working together fun and rewarding.

Special thanks also goes to Renee McGrath for all her help and to my friends and colleagues at the RVC Library for allowing me the time to devote to YASD.

My best wishes to all for a good holiday season and a happy and healthy New Year.

*Terry Ain  
YASD President*

Reference & Adult Services has been busy at work, planning for our Long Island Library Conference program for 2010. Tracey Simon has her secret ways of getting on board a terrific speaker who is connected to the Food Theme of next year's conference. Stay tuned!



Many of you enjoyed the Poetry program held jointly with Public Relations division on October 13, 2009. Marsha Howard of Poets House/NYC led quite an innovative workshop, including lines written on the fly by every one of us in attendance ... adding up to fun poetry!

This year is winding down and I'd very much like to give a Shout Out to my beautiful RASD Board: Mary Thorpe, MaryAnn Tweedy, Erica Lang, Lisa Schaeffer, Tammie Bianco and Marcia Ratcliff - all of whom have made RASD's 2009 fun and productive. Thank you!

*Karen Shaw-Widman  
RASD President*



## UPCOMING SPRING WORKSHOPS

Sponsored by Personnel/Professional Concerns Committee.

As you plan for 2010, mark your calendars for a two-part workshop will be presented at the Manhasset Public Library by the NCLA Personnel/Professional Concerns Committee. Further information and registration forms will be sent in the New Year.

Planning for Your Retirement in Today's Economy:  
New York State Retirement System  
Friday, March 19, 2010  
Manhasset Public Library  
Community Room  
Presentation:  
9:30 - 11 a.m.  
Followed by  
Questions & Answers



Planning for Your Retirement in Today's Economy:  
Social Security ... Now and In Retirement  
  
Friday April 23, 2010  
Manhasset Public Library  
Community Room  
Presentation:  
9:30 - 12 Noon  
Speaker: John Biundo, Social Security Administration

Space will be limited to two people per library. Registration for these programs is required, and each workshop is a separate registration.

Happy Holidays to everyone from the Personnel/Professional Concerns Committee.

*Co-Chairs:*  
*Bobbi Benigno*  
*Larry Lederer*  
*Manhasset Public Library*

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## NCLA MEMBERSHIP UPDATE

NCLA should have sent out the annual membership renewal notices by the time you receive this Newsletter, however, you are welcome to use the form that is on the back of the Newsletter to provide us with your information as you send in your check for the 2010 Membership Year. The NCLA Executive Board has chosen to retain the membership dues at the 2007 rates. We are hopeful that by retaining dues as low as possible, while still providing the fiscal resources to fund the many NCLA activities, we can make sure that our membership levels remain at their high levels.

As we prepare to close the 2009 Membership year, our campaign has been productive. However, it has not reached the levels of our 2005 record-setting membership year. Unfortunately, it appears that we will not reach our target of 1000 returning and new members. As I prepare this report, our membership stands at 949 active members. I remind those individuals who have not yet remitted that there is still time to make sure that your membership has not lapsed and that you continue to receive ALL the benefits of membership.

We continue to recognize and thank the members of NCLA who have retired from active service but continue to support NCLA with personal memberships. Over 100 individuals are in this membership category. NCLA members live in states from coast-to-coast and from north-to-south in the continental United States - a remarkable achievement for our 75 year old organization!

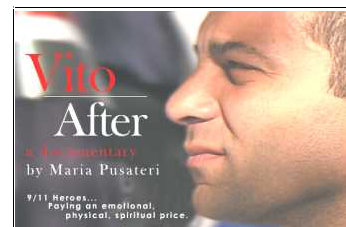
Please remember that only those members who have paid their dues for 2009 will be automatically receiving *Salary Schedules and Personnel Benefits* when it is published. Members who sent in dues of \$25.00 or more for 2009 also qualify to receive the 2010 edition of the *Directory of LI Libraries and Media Centers* when it is published in the spring. The non-member price of this publication is currently \$74.95!



## NCLA MEDIA SERVICES DIVISION UPDATE

On December 8, 2009, the Media Services Division held its Annual Luncheon and Installation of Officers at the Lynbrook Public Library. The theme of the program was "Documentary Films in Libraries: Valuable But Overlooked," featuring presentations from two documentary filmmakers, Yale Nelson and Maria Pusitera.

Yale Nelson, an Emmy Award winning editor with over 25 years of professional experience, spoke about "Incredible Journey: The Story of West Hampton Dunes," which chronicles the Long Island beachfront community's restoration efforts. Maria Pusateri, an award-winning director/producer and founder of DreamSlate Productions, talked about "Vito After," the story of Vito Friscia, a Brooklyn homicide detective who survived and bravely helped others on 9/11.



## DIRECTORY

Tearsheets for the 2010 *Directory of LI Libraries and Media Centers* are being distributed to library directors. There is no charge to our libraries and media centers for including information about their organization in the publication. However, it appears that many directors, or those who fill out the paperwork, are unaware that every member of their library staff can be included in the listing. I hope that you will discuss this with your supervisors and make sure that your name is included in the library's listing for 2010.

Do you know a library or media center that is NOT included in the 2009 edition? Please provide us with the information so that we can continue to build the best publication possible for the use of all our members – and others who purchase the *Directory* for their libraries.

We thank you in advance for your help in making the 2010 edition our best one ever!

## Clerical Division News

The NCLA Clerical Division sponsored a workshop at the Syosset Public Library on Friday, November 20, 2009, entitled "Communicate Smarter With People ... Develop Charisma." Esther Bogin, Associate Professor of Communications, Nassau Community College, was the guest speaker. I hope everyone enjoyed it.



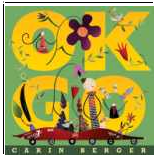
We will be hosting an Open House in the beginning of 2010 and are, also, making plans for more workshops and bus trips.

Best wishes for the coming Holiday Season.

*Rosanne Crudo  
President  
NCLA Clerical Division*

## Children's Services Division Update

CSD sponsored an evening of bowling, on November 13, 2009, at the Farmingdale Lanes. A fun time was had by all!



Our annual installation breakfast was held on Monday, December 14, 2009, at the Carlyle on the Green in Bethpage. Our guest speaker was author/illustrator Carin Berger. A delicious breakfast is enjoyed by all, and books available for purchase and author signing.

Our officers for the 2010 year are:

Jacqueline Fitts, President

Jessikah Chautin,  
VP/President-Elect

Todd Schitt, Recording  
Secretary

Kerry Nugent,  
Corresponding Secretary

Bonnie Merkel, Treasurer

Gail Goldfarb, Director

Angela Cinquemani, Director

CSD is planning a winter trip to the Cradle of Aviation; more details to follow.

It has been my pleasure and honor to be the President of the Children's Services Division of NCLA for 2009. I could not have done my job without the help of my Board and Renee McGrath of NLS. The experience has taught me a lot, and I have met many new and friendly members. I wish Jackie and her Board all the best. I thank you all for the privilege.

*Linda Eagan  
CSD President*



Create an Online Portfolio:  
Improve Your Skills of Self  
Promotion

January 28, 2010  
6:00 p.m.-8:00 p.m.  
Plainview-Old Bethpage  
Public Library

Join LILRC as we kick-off our 2010 Continuing Education Program with this FREE event. Come and learn more about the LILRC Continuing Education Program, network with colleagues, and gain online portfolio information from Susanne Markgren, Digital Services Librarian at Purchase College Library, SUNY.

Your online portfolio is an extension of your resume. It serves as both a display space and repository for your professional documents, and allows you

to share information with others quickly and fluently.

Every librarian, regardless of job stability, should maintain some kind of professional portfolio. And, most librarians need to improve their skills of self-promotion. There are several free tools available that can host online portfolios; tools that have plenty of storage space, backups, easy customization, and social networking capabilities. An online portfolio will give you an edge when it comes to job hunting, promotion and tenure; and will help give your online identity a boost of professionalism.

Please RSVP online at:  
<http://www.doodle.com/ih2kkyvuxnse4pv2> with your name and institution (in the format of "Firstname Lastname, Institution Name").

About the Speaker:  
Susanne Markgren is the Digital Services Librarian at Purchase College, State University of New York, where she manages the ILS and the electronic resources and also does reference, collection development, instruction, and web design. She is also an adjunct faculty member at Manhattanville College. Her prior library experience (before, during, and after library school) includes working in many different areas in many different types of libraries.

# Library Briefs



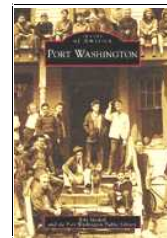
*Locust Valley Library* celebrated its 100<sup>th</sup> anniversary serving the community on October 18, 2009. Over 700 residents came out during the day to partake of the many programs offered. The library received three different citations recognizing this wonderful milestone from local representatives. A time capsule was generated to preserve the celebration and it will be opened at the end of the next hundred years. A fabulous time was had by all.

When the *North Merrick Public Library* decided to hold a staff recognition breakfast on October 23, 2009, in addition to awarding staff with certificates of appreciation for their service, a decision was made to also award staff having 15 years or more of service with a small gift at the breakfast. What better place to select gifts from for library staff than from an online library gift shop? The employees selected gifts from the online library gift shops of the New York Library Association, the American Library Association, the Library of Congress, and the New York Public Library.

The favored item from the NYLA online store was the *Top Ten Reasons to Become a Librarian Tote Bag*. The gift of choice from the ALA online store was a coffee mug featuring the Dewey Decimal Number for coffee 641.3373. The gift most selected was a Women Writers Umbrella from the Library of Congress online store. And the item of choice from the New York Public Library was an NYPL Baseball Cap. The online library gift shop proved to be the perfect place to find the perfect gifts for the long term library employees!



The *Port Washington Public Library* and the Library's historian Elly Shodell, authored a new volume in the Images of America series from Arcadia Press. The home of musical and literary giants, early industrialists, famous aviators, yachtsmen and prominent politicians, Port Washington has been a major player in American life. Ms. Shodell will talk about Port Washington at a program on Wednesday, November 18 at 7:30 p.m. Books will be available for purchase and signing. Photographs dating back to the 1890s will be included in Shodell's presentation, as well as oral history narratives. Elly Shodell is director of the Local History Center at the Library and the recipient of the Forrest C. Pogue Award in Oral History and the Woodrow Wilson fellowship in American History.



## Address Changes

Please make sure that you received all your NCLA mailings. Alert the NCLA Membership Chair when you change libraries or your home address. Thank you.

Arthur Friedman, NCLA Membership Chair  
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 Garden City, NY 11530-6793

Newsletter Editor:  
 Mamie Eng  
 c/o Henry Waldinger Memorial Library  
 60 Verona Place  
 Valley Stream, NY 11582

2009 – Issue #6  
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## 2009 MEMBERSHIP APPLICATION

Date _____ Name _____ Library _____ (or Address) _____ _____ email Address: _____ Position: _____  DIVISIONS (Select choices: 1, 2, ...)  Academic & Special Libraries _____ Children's Services _____ Clerical Services _____ Media Services _____ PR Services/Programming _____ Reference & Adult Services _____ Young Adult Services _____	<table style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="3">SCHEDULE OF DUES – Calendar Year 2009</td> </tr> <tr> <td style="width: 60%;">Salary:</td> <td style="width: 30%;">0 - \$15,000</td> <td style="width: 10%; text-align: right;">\$ 15.00</td> </tr> <tr> <td></td> <td>\$15,001 - 30,000</td> <td style="text-align: right;">25.00</td> </tr> <tr> <td></td> <td>30,001 – 45,000</td> <td style="text-align: right;">35.00</td> </tr> <tr> <td></td> <td>45,001 – 60,000</td> <td style="text-align: right;">40.00</td> </tr> <tr> <td></td> <td>60,001 -</td> <td style="text-align: right;">45.00</td> </tr> <tr> <td></td> <td>Institutions &amp; Vendors **</td> <td style="text-align: right;">45.00</td> </tr> <tr> <td></td> <td>Students, Retirees, Trustees,</td> <td style="text-align: right;">10.00</td> </tr> <tr> <td></td> <td>Friends</td> <td></td> </tr> <tr> <td></td> <td>Additional Divisions</td> <td style="text-align: right;">3.00</td> </tr> <tr> <td></td> <td><b>Total Dues Enclosed</b></td> <td style="text-align: right;"><b>\$ _____</b></td> </tr> <tr> <td></td> <td>Donation – NCLA Scholarship Fund</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td></td> <td>Donation – NCLA Education Grant Fund</td> <td style="text-align: right;">\$ _____</td> </tr> </table>	SCHEDULE OF DUES – Calendar Year 2009			Salary:	0 - \$15,000	\$ 15.00		\$15,001 - 30,000	25.00		30,001 – 45,000	35.00		45,001 – 60,000	40.00		60,001 -	45.00		Institutions & Vendors **	45.00		Students, Retirees, Trustees,	10.00		Friends			Additional Divisions	3.00		<b>Total Dues Enclosed</b>	<b>\$ _____</b>		Donation – NCLA Scholarship Fund	\$ _____		Donation – NCLA Education Grant Fund	\$ _____
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Note: \*\* Institutional members receive one copy of every membership publication plus 5 vouchers to permit a library employee or trustee to attend a workshop at member rates.

Please make checks payable to: Nassau County Library Association

Send this form and payment to: Arthur Friedman, Ed.D., NCLA Membership Chair  
 % Nassau Community College, One Education Drive  
 Garden City, New York 11530-6793  
 [or via the Nassau Library System]

Check this box if you are interested in the Group Disability Insurance Program:   
 Dental Plan: