

PRESIDENT'S MESSAGE

We just passed the midway point of the year and NCLA is going strong! Dedicated members are the heart of our thriving and growing organization.

Jessica Breitman, Bellmore Memorial Library and Vivian Ho, Port Washington Public Library, presented a proposal to establish a new NCLA committee, the Emerging Librarians Committee. The NCLA Executive Board voted unanimously in favor of establishing the new committee.

In additional committee news, Valerie Acklin, Bellmore Memorial Library, joins Laura Giunta, Garden City Public Library, as co-chair of the Pop Culture Committee and James Hartmann, Hewlett-Woodmere Public Library, and Matthew Kates, Westbury Memorial Public Library, join Lee Gundel, Massapequa Public Library, as co-chairs of the Webpage Committee.



Save the date! The Annual Dinner and Installation of Officers will be on Thursday, November 12, 2015 at *The Sterling* in Bethpage. The Annual Dinner festivities are being arranged by committee co-chairs Dalal Fatoush, Barbara Mickowski, Christina Marra, and additional committee members.



I enjoyed an evening of camaraderie and live music during the Support Staff Division Open House on Tuesday, March, 24, 2015, at the Uniondale Public Library. Clare Badke, SSD President and the SSD Executive Board hosted the Annual Open House event.

I joined my NCLA colleagues for a delicious pre game meal and a thrilling Islanders game on Sunday, March 29, 2015. I would like to thank Frank McKenna for organizing the event.

The First Annual Long Island Libraries and Pop Culture Conference was on Thursday, April 16, 2015, at the St. John's University Oakdale Campus. This new conference for library staff and library and information science students featured fun and informative programs and special guests, including keynote speaker Raina Telgemeier, bestselling author of the graphic novels *Drama*, *Smile*, and *Sisters*. I would like to thank the LIPopCon committee members, including co-chairs Laura Giunta; Claudia McGivney, Dowling College; Dr. James Vorbach, St. John's University; and Dawn Wing, Suffolk County Community College. LIPopCon was sponsored by the NCLA and SCLA Pop Culture committees and St. John's University Division of Library and Information Science.

Outreach Committee chair Mary Robinson and committee members have planned a series of site visits for the year. The inaugural site visit and tour was on Wednesday, April 22, 2015, at the Woodward Children's Center in Freeport.

(Continued on next page)

Director's Message (Continued)

The Public Relations and Programming Division Performer's Showcase 2015 was on held Wednesday, April 29, 2015 at the Uniondale Public Library. Roseanne Dorfman, PR/Programming Division President and the PR/Programming Executive Board hosted the showcase that featured programming ideas from talented musicians, craftspeople, and more.



Long Islanders working in academic, public, school, and special libraries attended the Long Island Library Conference on Thursday, May 7, 2015. I would like to thank Deirdre Goode, Chair of the Long Island Library Conference, along with LILC committee members and volunteers. Thank you to Vice President Trina Reed for coordinating the NCLA table in the Associations Area and to the NCLA Divisions and Committees who sponsored programs at LILC.

Remember: Feel free to contact me at cgreenblatt@greatnecklibrary.com if you have any questions or if you are interested in getting more involved with NCLA. Enjoy your summer!

**Thank you,
Courtney Greenblatt
2015 NCLA President**

PR/PROGRAMMING DIVISION NEWS



(L to R): PR/Programming Executive Board: Eleanor Mahoney, OC; Angie Schenker, BA; Roseanne Dorfman, President, WH; Edna Harpaul, WE; and Suzanne Molczan, HS. Absent: Mamie Eng, VS.

The NCLA PR/Programming Division's Performers Showcase is back, and it was a great success! The 2015 Performers Showcase was very well attended by programmers and librarians from all over Long Island. With over twenty eight presenters and twelve performances, it was held on April 29, 2015, at the Uniondale Public Library.

"With only a few volunteers, it's a difficult feat to plan a big event like this," said President Roseanne Dorfman, "but we (the NCLA PR/Programming Board) were very determined to make it happen, and we did!" A special thank you to Christine Belling and the staff of the Uniondale Public Library for hosting this event.

The webinar *20 Subjects in 90 Minutes*, held on June 3, 2015, at NLS was also well attended. A lively discussion between the more than 30 participants followed the program.

Keep watch for these upcoming programs...

September 21 - A joint marketing program with the MLD Continuing Ed Committee

October 13 - Join Us for PIE- A Program Information Exchange

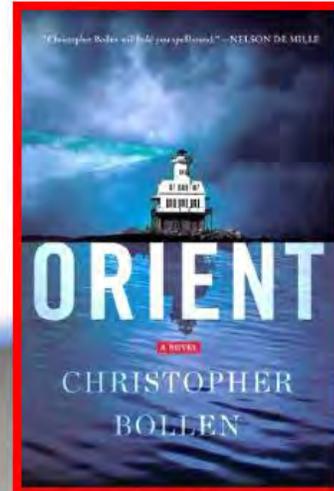
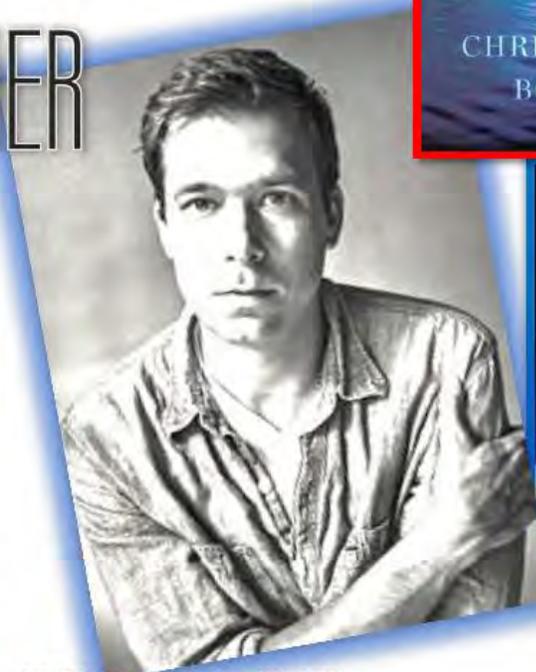
December 8 - Annual Breakfast and Program - Learn How Google Forms Can Improve Your Programming Productivity

**Roseanne Dorfman
2015 PR/Programming
Division President**

Reference and Adult Services Division of NCLA invites you to join us for the 2015

Annual
RASD Author Breakfast

Featuring
**CHRISTOPHER
BOLLEN**



SEE MR. BOLLEN'S RECENT ARTICLE
ABOUT THE NORTH FORK:

[HTTP://TMAGAZINE.BLOGS.NYTIMES.COM/2015/05/27/CHRISTOPHER-BOLLEN-NORTH-FORK-GUIDE](http://tmagazine.blogs.nytimes.com/2015/05/27/christopher-bollen-north-fork-guide)

Save the Date! - Register Beginning September 1st

Tuesday, October 6th 9:30am

Carlisle on the Green, Bethpage State Park

\$35 for NCLA Members / \$45 for Non-Members

Presentation of the 2015 LDA Award
for
Excellence in Library Achievement
at the
40th Annual Long Island Library Conference

Prof. Arthur L. Friedman, Ed.D., MLS, MS
Presenter

Marriott Hotel, Melville, NY
May 7, 2015

On behalf of LDA Publishers and the Nassau and Suffolk County Library Associations, I take this opportunity to acknowledge and thank the members of this year's bi-county award committee for their work in soliciting nominations and selecting a nominee for the LDA Award. The committee was co-chaired by Paula Bornstein of the Lindenhurst Memorial Library and Marcia Olsen of the Levittown Public Library.

In 1977, Mr. Andrew Ippolito, a past-president of NCLA; former Director, The Merrick Library; founder of LDA Publishers; and Director of the Newsday Library, created the **LDA Award for Excellence in Library Achievement** to call attention to the importance of libraries and those who provide a special value to the libraries of Long Island. The award criteria are published in the *Directory of Long Island Libraries and Media Centers*. As editor-in-chief of the *Directory*, it is my honor to introduce the award winner. In the interests of time management, I have been asked to limit my remarks as I highlight some of the accomplishments that are part of our honoree's extensive years of distinguished service in the advancement of libraries and librarianship.

While reading the nominating materials, I was impressed by the transformational qualities that this individual has brought to our field. In addition, today's honoree provides an outstanding example of how the criteria for this award improve the field for all of us. Let me highlight a few of the characteristics that were used to describe this individual. An outspoken and forthright leader, always willing to demonstrate appreciation for the work of others and offer praise and constructive criticism, conscientious of the need to put public service over personal needs. A visionary and strong proponent of the use of advanced technologies to improve library services.



As a public librarian, this individual recognized the need to reach out to an audience that has frequently been on the sidelines. By focusing on teens and “new adults” she has encouraged libraries to build facilities to meet their special needs and make them feel wanted in our facilities. In fact, preparing spaces for these individuals also opened up additional opportunities to create new spaces for children and adults in her library.

Gaining support for changes in library service takes a public relations effort as well. By being an active member of local community organizations, a regular participant at school board meetings, and by encouraging the library staff to expand the Library's website, open accounts and be regular contributors to the new communication tools such as *Facebook*, *Twitter*, *Foursquare* and *Pinterest*, and create ties to the homebound, she has raised the profile of the library in her service area. It certainly doesn't hurt the Library that she can be regularly seen attending early morning Chamber of Commerce meetings, late night Civic Association meetings, or meetings with legislators in their district offices, in Albany, or at local functions!

(Continued on next page)

LDA Award (Continued)

Her leadership activities have included service on the Suffolk County Partnership of Automated Libraries where, to quote one nominator, “her intelligence and integrity was recognized.” This resulted in her election to a leadership role on PALS and her championing of the use of RFID technology in Suffolk libraries.

Even a “new” library may need to be renovated to meet changing needs. Recognizing those needs and promoting new ideas has been highlighted in the nominating documents. Turning an unfinished basement area into a Children’s and Teenage program space, appreciating that teens need quiet study spaces as well as a place to gather with and interact with friends, and understanding the changes taking place in children’s services has resulted in The Homework Center and desTEENation, and the creation of an interactive play wall and an ecologically relevant Living Plant Wall for the younger set. How many libraries have realized that new adults need a welcoming library to meet their needs and interests? The Loft is now open at the Sachem Public Library, a space with comfortable seating, collaborative work spaces, innovative projection technology, and video game collections geared to the interests of a 20 - 30 year old audience.

How could we not mention that the hallmarks of a leader are awareness and vision? When property adjacent to her library became available, she guided her Board to purchase it and raze the structure that was there. Instead of an additional parking lot, this one-acre parcel of land is now a unique, educational, environmentally sensitive area called Inside/Out which has been the location for innovative library programming -

including a barbeque cooking demonstration and class!

I can go on with many more accolades, however, let me finish by using some of the language that appears in the closing paragraph from the letter of nomination:

During her tenure of service, this individual has planned, developed, and navigated the staff and the physical space of the building and its grounds into a progressive community center that will continue to meet the changing needs of the community it services.

Please join me in congratulating the 2015 LDA Award recipient,

Mrs. Judith Willner

An outstanding librarian and library leader.

DONATIONS WANTED

The NCLA Outreach Committee is seeking donations of **NEW** or **SLIGHTLY USED** children’s and young adult books for the Woodward Children’s Center in Freeport. The Woodward Children’s Center is a New York State approved non-public school for students classified as ‘Emotionally Disturbed’ by their school districts’ Committees on Special Education.

If you have materials to donate, please contact Mary Robinson, Outreach Committee Chairperson, at the Freeport Memorial Library, (516) 379-3274, to discuss their suitability before sending them to her.

NCLA Retiree Committee News



On June 9, 2015, the NCLA Retiree Committee toured the Holocaust Memorial and Tolerance Center of Nassau County in Glen Cove. It was a moving experience for all the attendees, and others are encouraged to visit the center. A library pass is being offered to Long Island libraries for patrons.

On July 7, 2015, the retirees met for High Tea at the Hidden Oak Café at the Bayard Cutting Arboretum. It was an enjoyable afternoon for all.



Bobbi Benigno
Committee Chair

HAVE YOU JOINED IN 2015?





Thursday, May 7, 2015
Melville Marriott



Long Island Library Conference Chair Deidre Goode



NCLA Support Staff Division Table





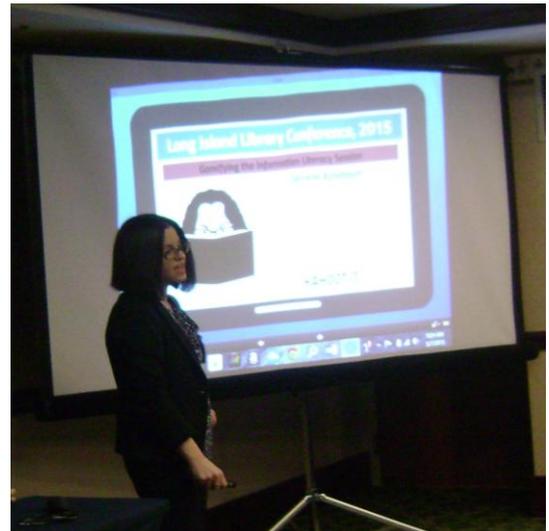
“Be the Google of Your Community”
 Marianne Malagon, Manager (Nassau Library System)
 and Michele Lipson (Bryant Library)



Sandeep Jauhar, M.D.
 LILC Keynote Speaker



“Assisting Job Seekers on the Front Line”
 Andrea Snyder (Nassau Library System)



“Emerging Technologies Panel”
 Danielle Apfelbaum
 (New York Institute of Technology)





NCLA Reference & Adult Services Division Table



NCLA Children's Services Division Table



NCLA Pop Culture Committee Table



A.R. Kropp at the Long Island Library Conference

< Laura Hoffman (Levittown Public Library) offers raffles for the NCLA PR/Programming Division.

PEOPLE IN THE NEWS

Congratulations to **Rosemarie Birofka** upon her graduation from library school in May 2015. Rosemarie is a Past-President of the NCLA Support Staff Division.



Adah Silberg, 1991 NCLA President, continues to be active with library activities in her retirement and living in the 5-star Premier Residences of Teaneck, NJ. She is chair of the community's Library Committee and indicates that she has run a very active book club. She offers her fondest regards to all her friends and colleagues in NCLA.

Long-time NCLA member **Judith Silverman** passed away this spring. Condolences to her family.

In June 2015, **Erica Lang**, librarian at the Hempstead Public Library, cycled 150 miles in the Ride to Conquer Cancer in honor of her father who lost his battle with colon cancer in December 2014. She and her brother Jerome participated in the two-day ride benefitting the Cancer Research Institute for immunotherapy research, treatment and care programs.

Longtime Lakeview library clerk **Diana "Deedee" Walker** passed away unexpectedly in June 2015 from a heart attack. She joined the staff of the Lakeview Public Library as a clerk-typist in 1981 and became a senior clerk in 2011. She filled many roles at the library during her tenure and will be sorely missed by the library and community.

Intellectual Freedom Committee News

Our 11th Annual "Freedom to Read" Essay/Art Contest ran from February to April, 2015. Over 650 art and essay entries were submitted by elementary, middle school and high school students. In addition to our regular Committee members, we recruited additional judges—Joan Baron-Drury, Elena Janello, Norman Weil, and Bob Ludemann.

Our question this year was: "Pick an Important Action taken by a Character in a Story or a Movie. What would YOU have done? Why?" Contestants competed in one of four age groups and could submit entries in either the art category, the essay category, or both. The eight winners received a Barnes & Noble gift card in addition to a certificate of recognition. The sixteen Honorable Mentions received a certificate of recognition.

A reception to recognize all winners and honorable mentions was held on the evening of May 21, 2015 at the Levittown Public Library. Bob Ludemann acted as our Master

of Ceremonies. The list of Winners and Honorable Mentions is located on the NCLA website.

Our program "Open Spaces: Resisting Censorship of Library Exhibits & Performances" (presented at the Long Island Library Conference on May 7, 2015) was well attended and received. Robyn Bellospirito, a Long Island artist and plaintiff in a well-known censorship case, was the featured speaker. Michael Matuszewski served as the program arranger.

As Chairperson of the Intellectual Freedom Committee I wish to extend my appreciation and thanks to the regular attendees of our Committee meetings. They were instrumental in the success of our various activities: Ellen Berman, Joseph Carroll, Michael Matuszewski and Larry Perreta.

Jeffrey Feinsilver
Chairperson
NCLA Intellectual
Freedom Committee

**NCLA IS NOW ON
FACEBOOK**



Follow the link and join today.

<http://www.facebook.com/pages/Nassau-County-Library-Association/39450116730940>

The NCLA Computers and Technology Committee and the NCLA Pop Culture Committee Presents:



A Roundtable Discussion of Minecraft Programming at the Library



**Wednesday, September 30, 2015 from 9:30AM-11:30AM
at the Westbury Public Library**

- Learn the Basics of Minecraft, Including Definitions, Gameplay, and More!
 - Find Out the Differences Between PC, Console, and Mobile Versions!
 - Share Minecraft Programming Ideas!
 - Demo the Game!
 - Bring Your Questions or Experience to the Discussion!
 - Whether You're an Expert or Beginner with Minecraft, all Librarians are Welcome!

\$5 for NCLA members, \$15 for non-members
Make Checks Payable to NCLA.
CEUs will be rewarded.

Registration is required. Register no later than Wednesday, September 16, 2015.

Fill out the form below and send it along with a check to:
The Garden City Public Library, attn: Laura Giunta

For questions, please contact Laura Giunta at laurag@nassaulibrary.org or at 516-742-8405 x216.

NCLA Computers and Technology Committee/Pop Culture Committee: "Minecraft 101"
September 30, 2015 from 9:30AM-11:30AM at the Westbury Public Library

Name: _____

Email: _____

Library: _____

Phone: _____

Please Circle Only One: NCLA Member (\$5) Non-Member (\$15)

LIBRARY BRIEFS



Members of the Friends of **Uniondale Public Library** present scholarships to Adenike Adeyimi-Jones (Uniondale High School Valedictorian) and Marissa Maynard. Adeyimi-Jones has been accepted into the prestigious Sophie Davis School of Biomedical Education while Maynard will be studying Music Education at Adelphi University.

The **Bellmore Memorial Library** has been awarded the 2015 Will Eisner Graphic Novel Innovation Grant for its project "Picture Yourself: Using Graphic Novels to Explore the People and Perceptions of Bellmore." The project aims to connect the library with a diverse local audience and document life in the town through book clubs, graphic novel workshops, and the opportunity for patrons to write and illustrate their own story of their Bellmore. The grant awards Bellmore with a \$2,000 voucher to purchase graphic novels from the distributor-partner - Diamond Book Distributors, \$1,000 to host a graphic novel-themed event, and a \$1,000 stipend to attend the 2015 ALA Annual Conference in San Francisco.

The Friends of the **Port Washington Public Library** is welcoming a number of authors to the library this summer, beginning with Charles Affron and Mirella Jona Affron, the authors of *Grand Opera: The Story of the Met*, on June 9, 2015. Author Colm Toibin read from and discussed his book *Nora Webster* on June 11, 2015. Popular author Ellen Meister will appear at Port Washington on July 14, 2015, to discuss *Dorothy Parker Drank Here*, her follow-up to her best-selling *Farewell, Dorothy Parker*. Erika Swyler, author of the debut novel, *Book of Speculation*, will appear on July 31, 2015. Books will be available of purchase and signing.

2015 NCLA NEWSLETTER DEADLINES



The 2015 deadlines for the NCLA Newsletter are:

Summer 2015 Issue	Fri., July 10, 2015
October 2015 Issue	Fri., Sept. 11, 2015
December 2015 Issue	Fri., Nov. 13, 2015
Year -in- Review Issue	Fri., Jan. 8, 2016

Return all information to:

Mamie Eng
NCLA Newsletter Editor
c/o Henry Waldinger Memorial
Library
60 Verona Place
Valley Stream, NY 11582
(516) 825-6422;
FAX: (516) 825-6551
e-mail: nclanews@hotmail.com

**HAVE YOU JOINED IN
2015?**



Arthur Friedman, NCLA Membership Chair
 c/o Nassau Community College
 One Education Drive
 Garden City, NY 11530-6793

Newsletter Editor:
 Mamie Eng
 c/o Henry Waldinger Memorial Library
 60 Verona Place
 Valley Stream, NY 11582

2015 – Issue #3
July 2015

2015 MEMBERSHIP APPLICATION

Date _____
 Name _____
 Library _____
 (or Address) _____
 email Address: _____
 Position: _____

SCHEDULE OF DUES – Calendar Year 2015		
Salary:	0 - \$15,000	\$ 15.00
	\$15,001 - 30,000	25.00
	30,001 – 45,000	35.00
	45,001 – 60,000	40.00
	60,001 -	45.00

DIVISIONS (Select choices: 1, 2, ...)

Academic & Special Libraries _____
Children’s Services _____
 Media Services _____
 PR Services/Programming _____
 Reference & Adult Services _____
 Support Staff _____
 Young Adult Services _____

Institutions & Vendors **	45.00
Students, Retirees, Trustees,	10.00
Friends	
Additional Divisions	3.00
Total Dues Enclosed	\$ _____
Donation – NCLA Scholarship Fund	\$ _____
Donation – NCLA Education Grant Fund	\$ _____

Note: ** Institutional members receive one copy of every membership publication plus 5 vouchers to permit a library employee or trustee to attend a workshop at member rates.

Please make checks payable to: **Nassau County Library Association**

Send this form and payment to:
 Arthur Friedman, Ed.D., NCLA Membership Chair
 % Nassau Community College, One Education Drive
 Garden City, New York 11530-6793
 [or via the Nassau Library System]

Check this box if you are interested in the Dental Plan :